



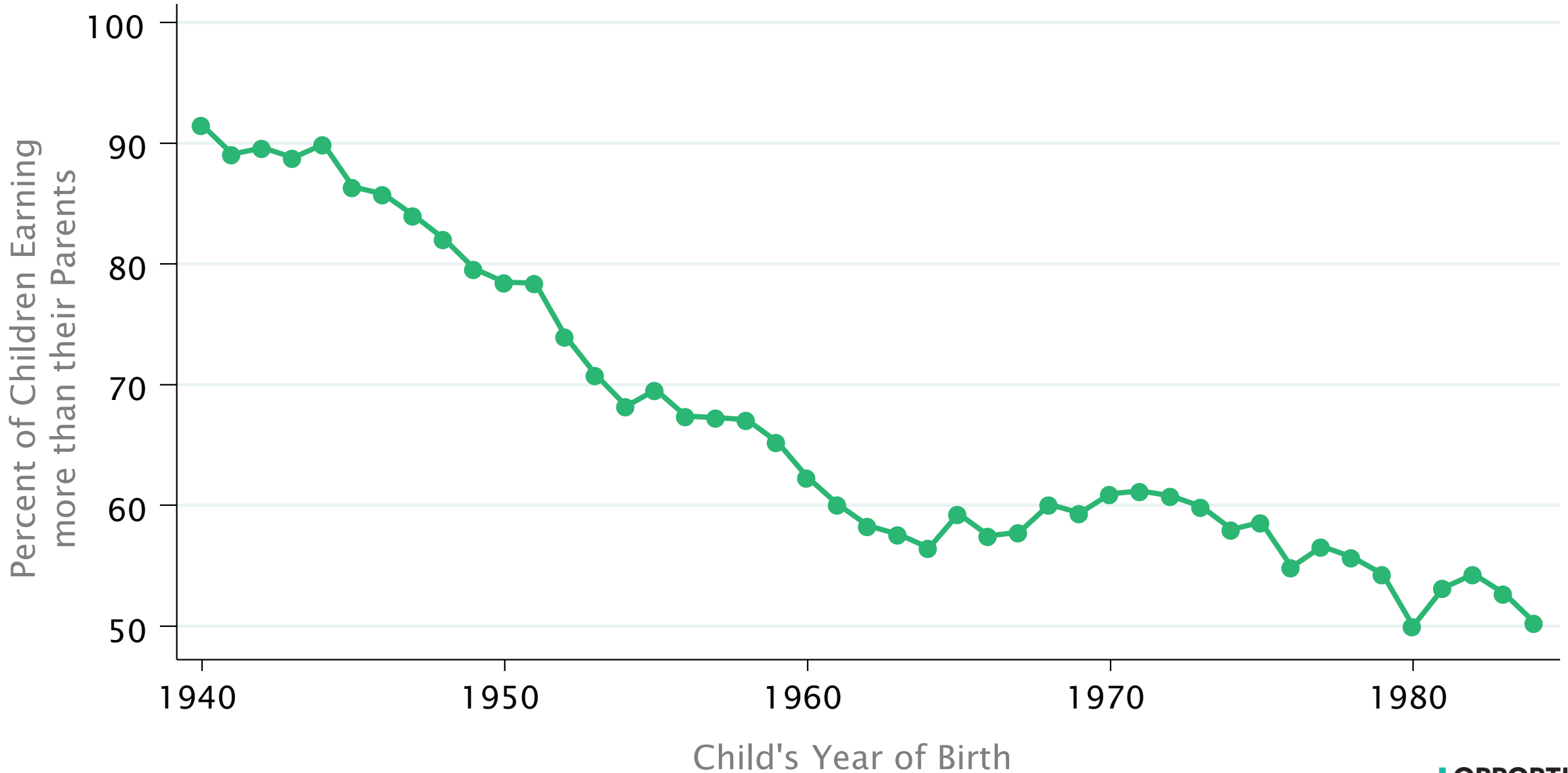
# Social Mobility, Race, and Higher Education

Laura Moore

June 25, 2019

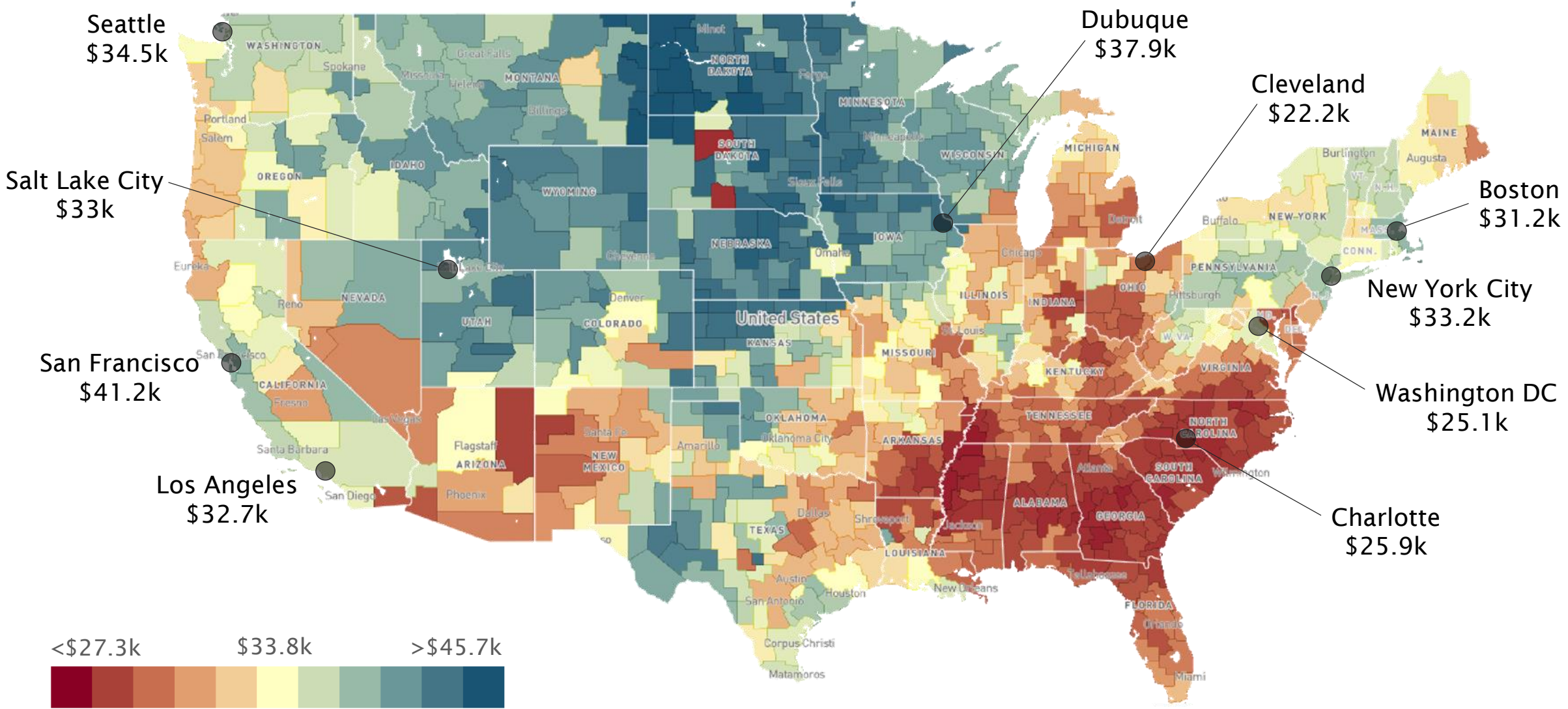
# The Fading American Dream

## Percent of Children Earning More than Their Parents, by Year of Birth



# The Geography of Upward Mobility

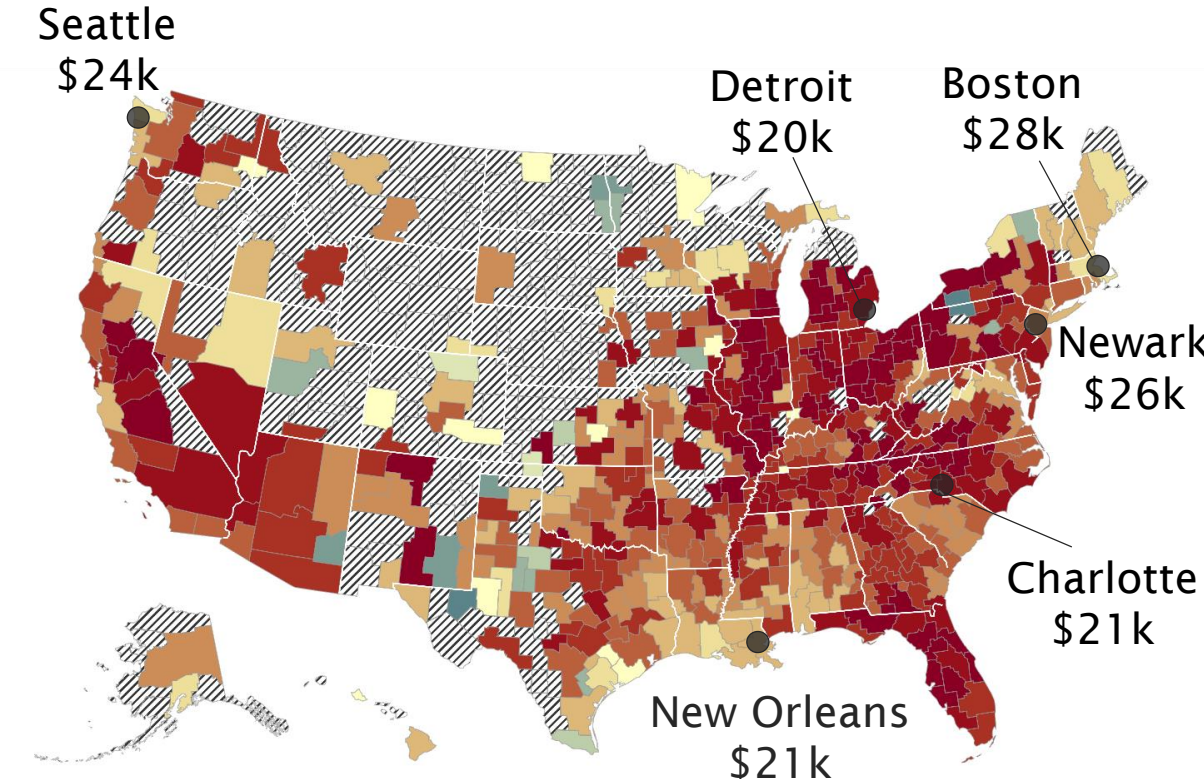
Mean Household Income at Age 35 for Children with Parents Earning \$27,000 (25<sup>th</sup> Percentile)



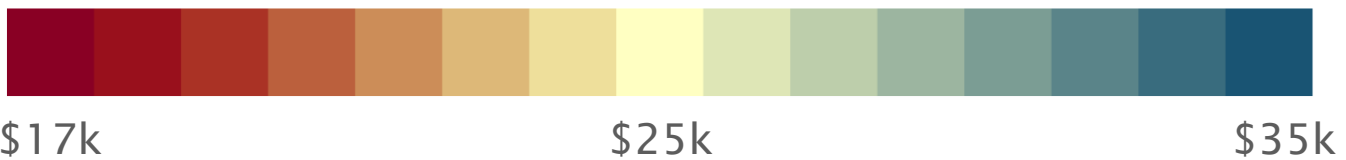
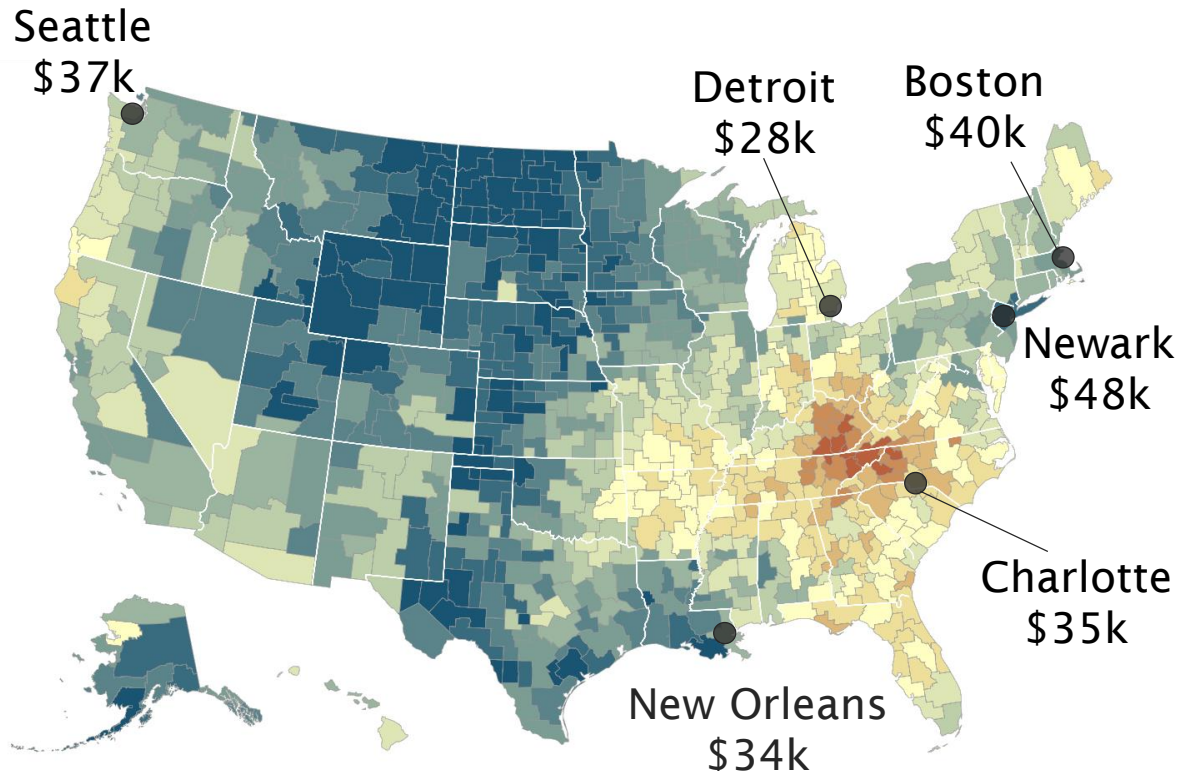
# Two Americas: The Geography of Upward Mobility For Black vs. White Men

Average Income at Age 35 For Men Whose Parents Earned \$27,000 (25<sup>th</sup> percentile)

## Black Men



## White Men



# Parent Incomes and Student Outcomes

## Measuring the Economic Mobility of Colleges

Use attendance and income data on all college students from 1999-2013 from Treasury and Dept. of Education



- **Parents:** Measure household incomes when students are teenagers
- **Students:** Measure earnings in the mid-30s for enrolled students

Rank students and parents relative to others in the same cohort

# Mobility Rates – A Product of College Success and College Access

## Measuring the Economic Mobility of Colleges

A college's *mobility rate* is the fraction of its students who come from bottom fifth **and** end up in top fifth. This can be broken down into two key components:



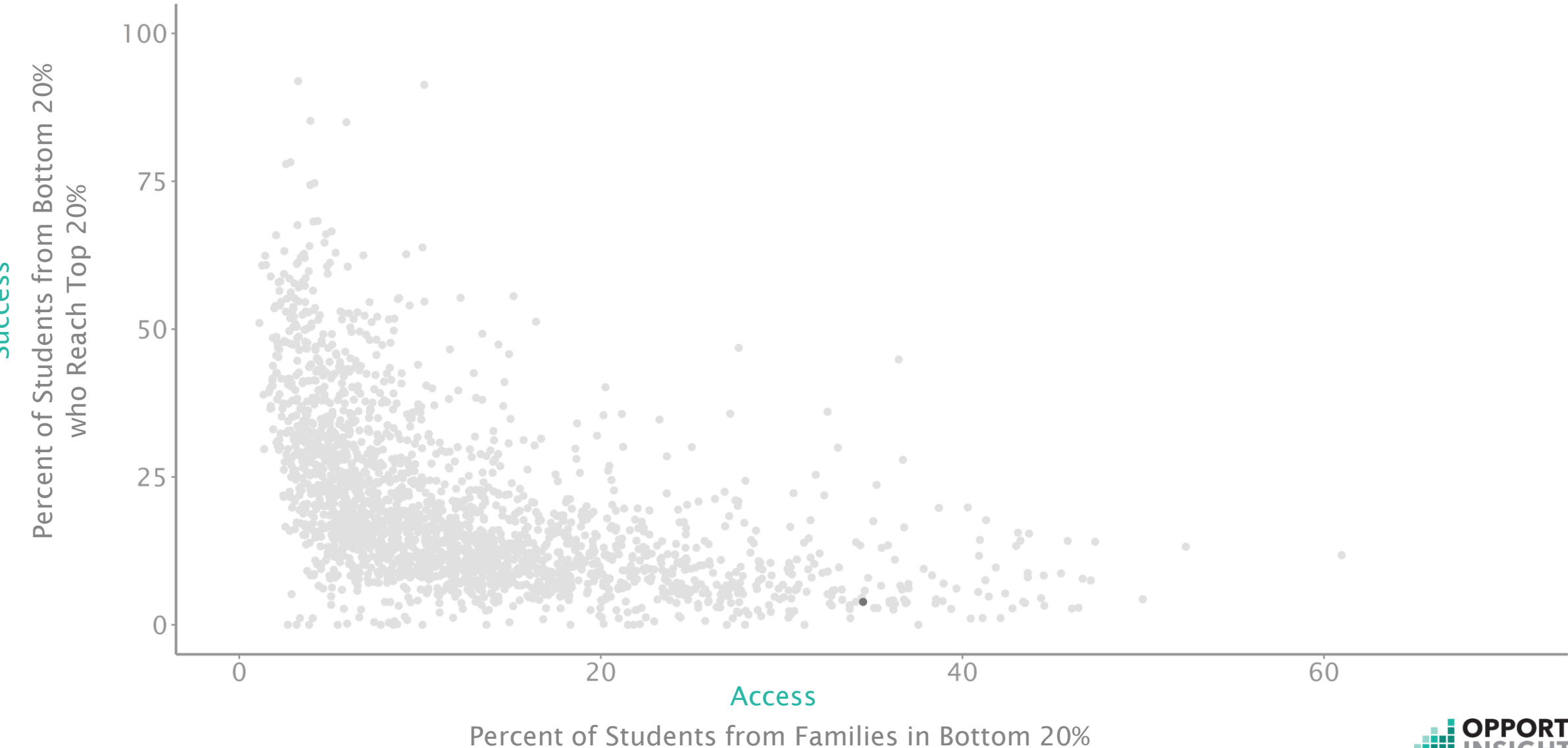
**Access rate** – fraction of students who come from the bottom fifth (\$25,000 and below)

**Success rate** – fraction of students from the bottom fifth who make it to the top fifth (\$58,000 and above)

$$\text{Mobility Rate} = \text{Access} \times \text{Success}$$

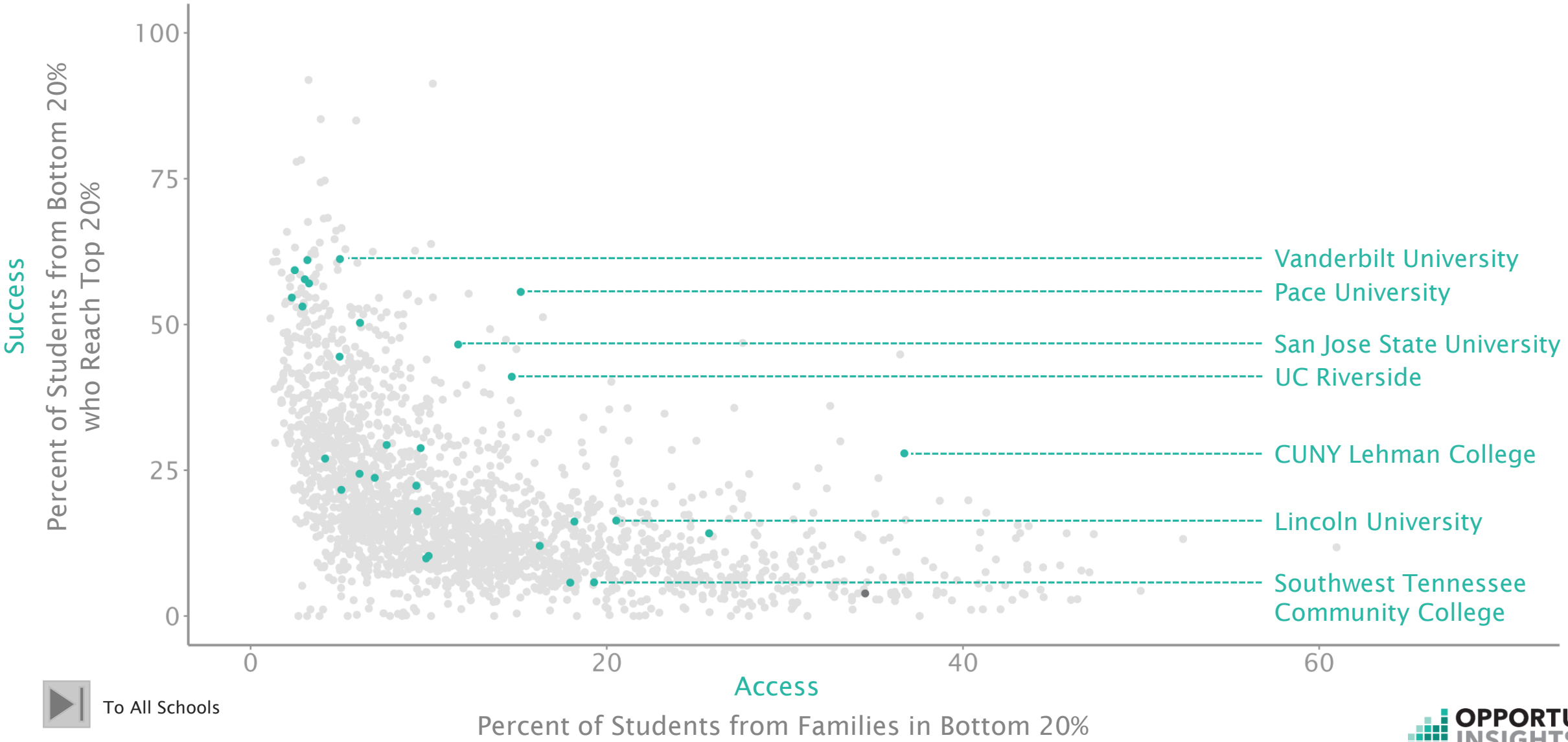
# Which Colleges Help Move Low-Income Students to the Top of Income Ladder?


## Mobility Rates: Success Rate Versus Access Rate by Institution



# Which Colleges Help Move Low-Income Students to the Top of Income Ladder?

Mobility Rates: Success Rate Versus Access Rate, Institutions in the Room Highlighted

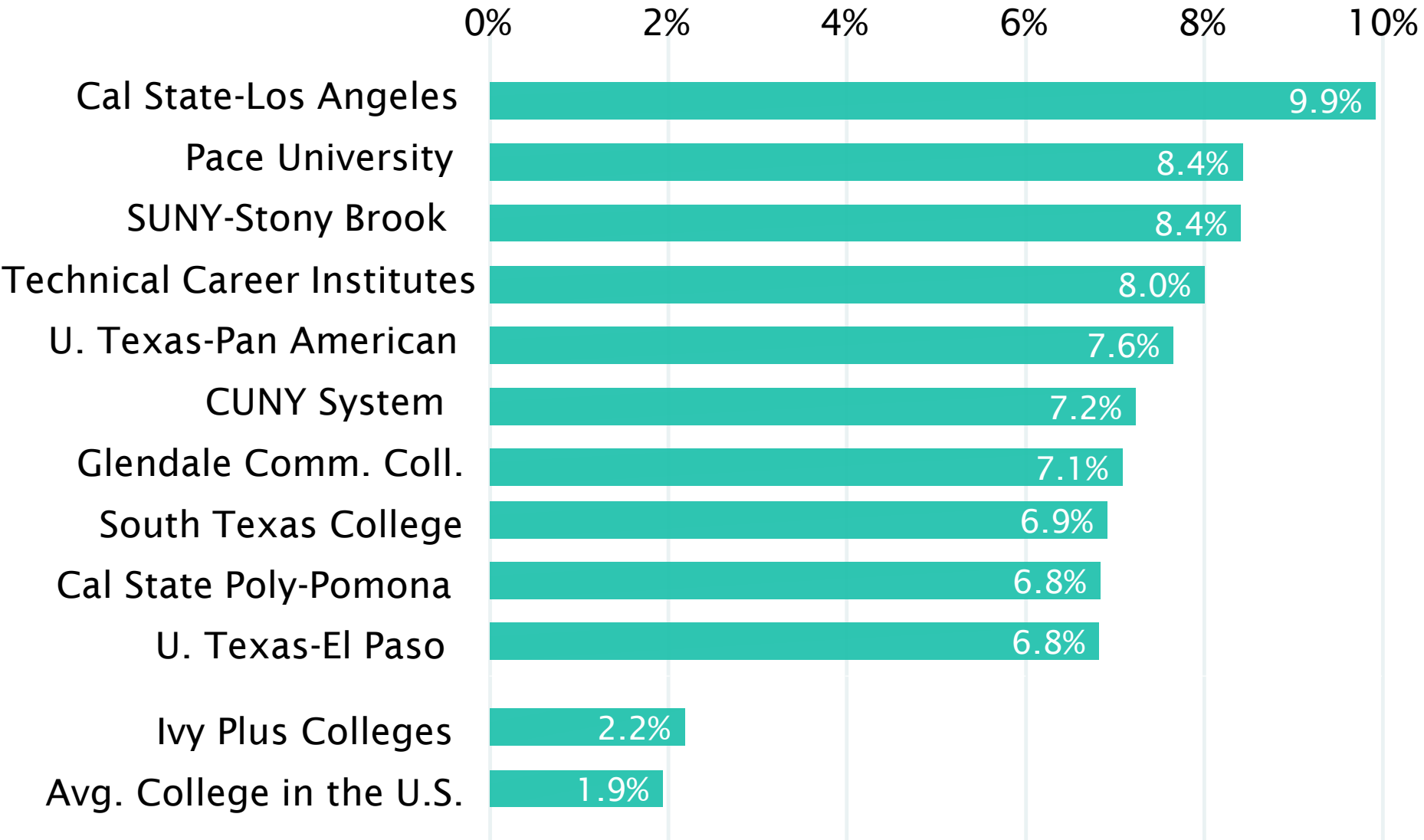


 To All Schools



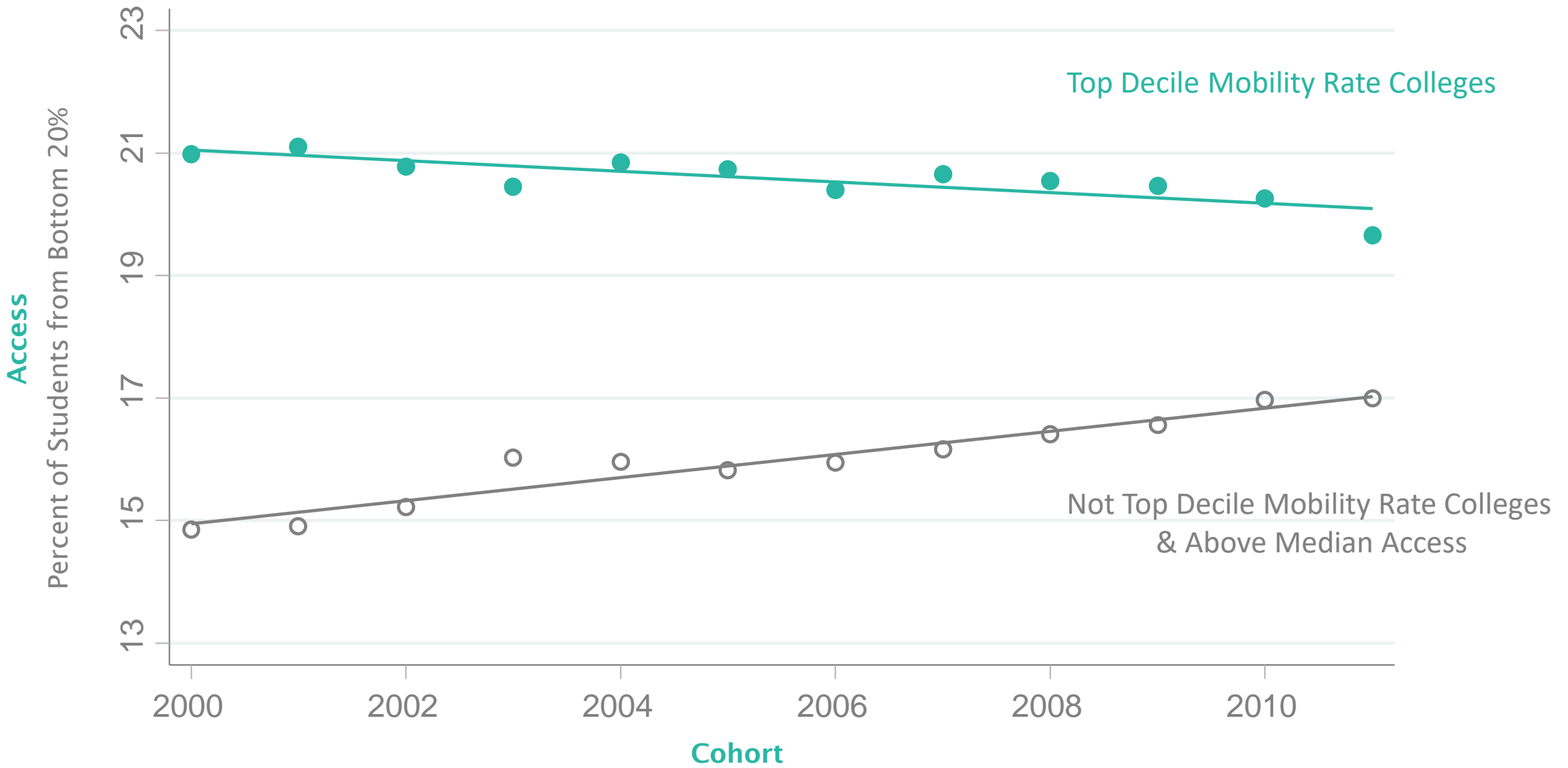
# Top 10 Colleges in America

## Fraction of Bottom-to-Top Success Stories



# The Share of Low-Income Students at Colleges Changes Over Time

## Changes in Access at High Mobility Rate Colleges



Year in Which Students Were Age 20 Attending a College or University

# Collegiate Leaders in Increasing Mobility



CLIMB is a **partnership** between Opportunity Insights and **400 colleges** across the U.S. that seeks to help colleges improve the economic mobility of their students by:

- Increasing access to low-income students to college
- Ensuring the success of students from disadvantaged backgrounds at college



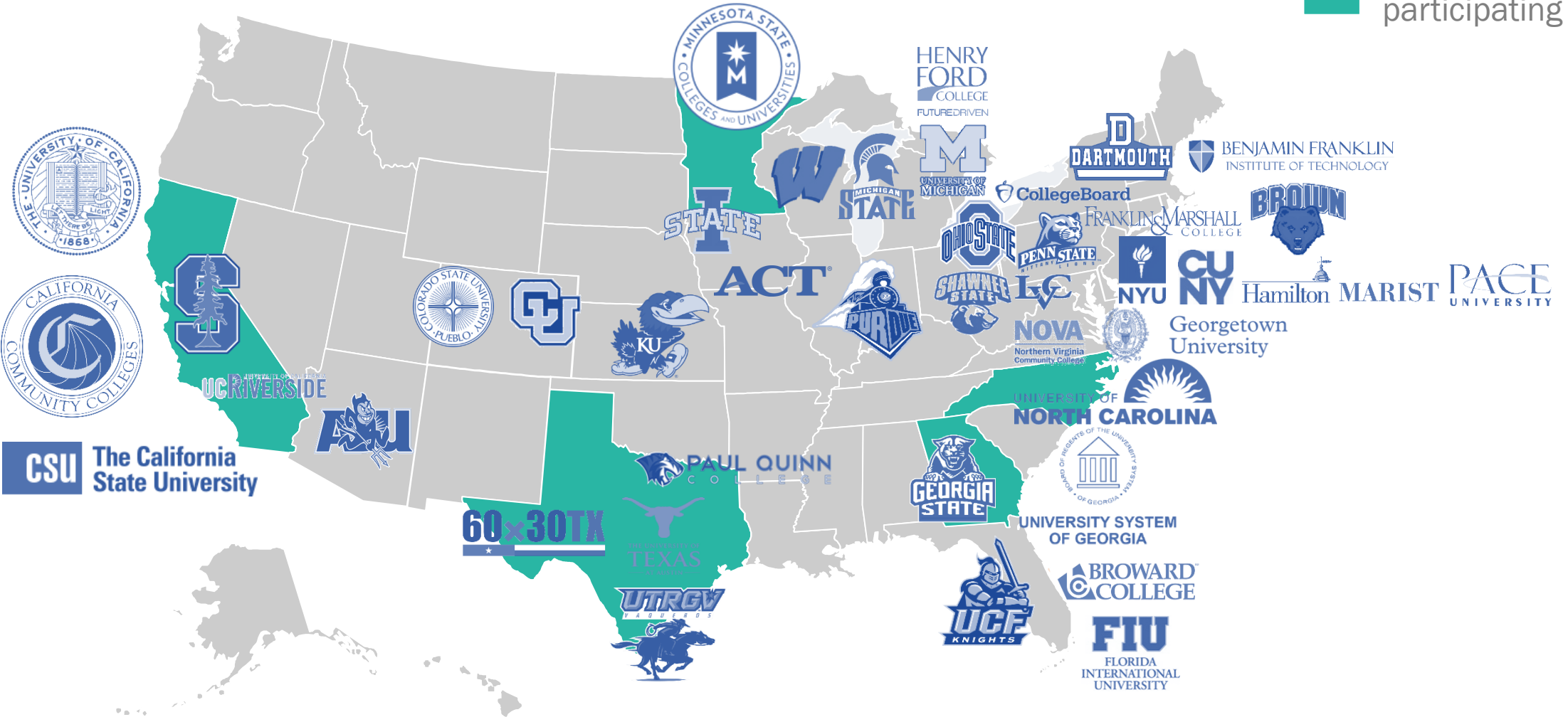
To Member Map



# The CLIMB Network's Current Members

CLIMB Currently Includes 422 Colleges That Collectively Serve More Than 5.2 million students

■ State system participating



# Which Colleges Help Move Low-Income Students to the Top of Income Ladder?

Mobility Rates: Success Rate Versus Access Rate, Schools in the Room Highlighted

